**Digital Entrepreneurship Skills 1.6 – Experimentation**

Submission Template

Name(s) of submitter:

Link to business design:

Link to prototype site:

Describe experiment 1, based on business design (1-2 paragraphs):

Link to screenshot of analytics results for experiment 1, over at least one week:

Describe experiment 2, based on business design (1-2 paragraphs):

Link to screenshot of analytics results for experiment 2, over at least one week:

Discuss the implications of the experiments for the business design (1-2 paragraphs):